# *power*CLERK<sup>®</sup>

#### STREAMLINE

Cost-effective administration and improved customer satisfaction with a centralized, web-based system that automates manual tasks and eliminates paperwork

#### CONTROL

Configurable for specific technologies like PV or solar thermal, program sizes, rebate and incentive structures, and internal requirements

### REPORT

Includes internal query and reporting tools with optional public-facing views to meet regulatory requirements and share program status

### Incentive program management and optimization for renewable energy technologies

# Optimize your Incentive Programs with PowerClerk<sup>®</sup>

Make your incentive program dollars go further with automated, web-based administration solutions from Clean Power Research. PowerClerk helps reduce administrative costs and improve customer service with fast, accurate incentive processing for PV, solar thermal, wind and hydro programs. PowerClerk gives you full control with password protected online access, real-time reporting, an administrator dashboard and the ability to scale as programs grow and change.

#### Satisfied Customers

With PowerClerk, applying for renewable energy incentive programs has never been easier or more reliable. From their web browsers, customers fill out, submit and track incentive applications at their convenience. The intuitive interface guides users through the application process, enabling them to select from pre-defined equipment lists and submit paperwork electronically. As applications are processed by program administrators, personalized communications can be sent directly to customers with one click, keeping them apprised of their application status and requesting additional information as needed.

# 🐴 Clean Power Research®

#### Powering Intelligent Energy Decisions®

#### Powerful, Intuitive Administration

PowerClerk makes it simple to setup, process and manage incentive programs. Online applications reduce data entry errors and the time spent handling paper applications, and incentives are calculated automatically. PowerClerk's reporting features give you the flexibility to generate custom reports, analyze program status and provide appropriate transparency through optional external reporting portals.

#### **POWERCLERK DISCOUNT PROGRAM**



If you're a SEPA member, you qualify for a 15% discount off the annual

subscription fee. The PowerClerk Discount Program is the latest SEPA member benefit designed to provide value to members and help solar grow.

**Don't wait!** Sign up before April 17, 2013, to receive the discount. For more information, contact Ryan Schoenike at rschoenike@ solarelectricpower.org or 202.559.2032.

# *power*CLERK<sup>®</sup>

#### Proven Platform, Proven Results

PowerClerk is the industry's leading solar incentive program management system, having processed more than 100,000 PV, solar thermal and wind incentive applications since 2004. The webbased components in PowerClerk are backed by a database structure that was designed specifically for clean energy programs.

#### Low Maintenance, High Accessibility

Because PowerClerk is a hosted web application, setup is fast and you can depend on the security

and round-the-clock availability of your information without burdening your IT department. With a rapid setup option, a new PowerClerk implementation can be scoped and deployed in as little as two weeks.

#### Pricing

A hosted web application, PowerClerk is licensed as a subscription. For more details, contact Clean Power Research at info@cleanpower.com, or to learn about the PowerClerk Discount Program, contact SEPA at rschoenike@solarelectricpower.org.

# HISTORY OF INNOVATION

Since its founding in 1998, Clean Power Research has worked closely with industry leaders to significantly advance energy and economic analysis of solar and other clean energy and energy efficiency technologies

### POWERING INTELLIGENCE

The company's research, consulting and software services help agencies, utilities, manufacturers, developers and their customers make informed implementation and integration decisions

# EXPERIENCED PROFESSIONALS

Clean Power Research helped customers process more than \$3 billion in incentives, generate nearly 20,000 PV system quotes, and calculate the economic value of millions of solar and other energy-related projects

**Powering Intelligent Energy Decisions**<sup>®</sup> With products and services from Clean Power Research, making smart energy decisions has never been easier. Clean Power Research supports the planning, selling and operation of solar and other renewable energy systems and energy efficiency technologies with industry-leading data, software, and research and consulting services. Utilities, energy agencies, engineers, developers, manufacturers, installers and financiers rely on Clean Power Research for more bankable analysis, better planning and operations, efficient incentive management and faster sales cycles.



