

clean power ESTIMATOR®

INTERACTIVE

One line of HTML puts the interactive analysis capabilities of Clean Power Estimator on your web site, enhancing the visitor experience

OBJECTIVE

The energy, financial and environmental characteristics of PV or solar thermal systems are calculated using industry-leading analytics and comprehensive tariff and incentive data

EFFECTIVE

Personalized results demonstrate the value of your products and help convert visitors into leads

Embeddable energy, economic and environmental analysis for renewable energy systems

Sell the Value of Solar with Clean Power Estimator®

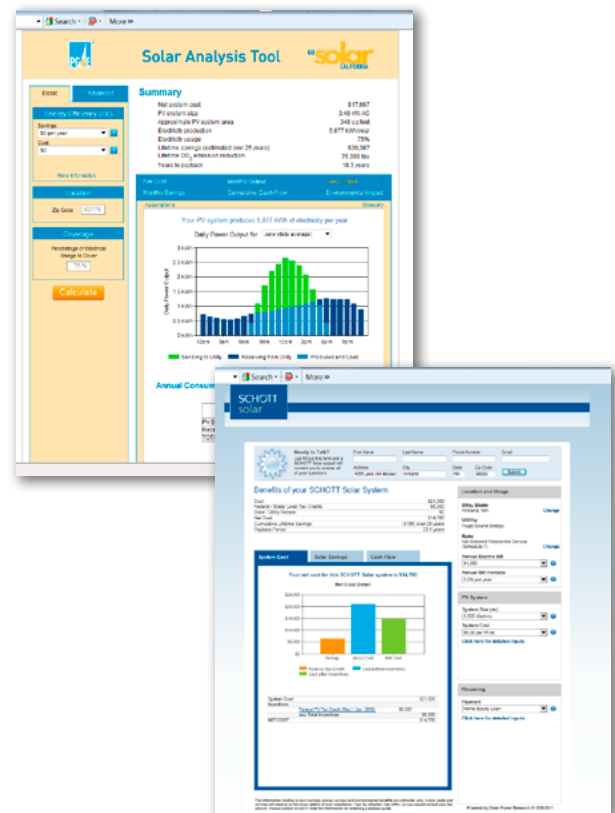
Clean Power Estimator is an online interactive tool that drives website usage and increases the conversion rate of prospective customers. With Clean Power Estimator, visitors to your web site can quickly obtain a high-level preview of the estimated benefits of installing a PV or solar thermal system. By creating early interest, customers are motivated to contact an installer to learn more.

Simply Comprehensive

Estimating the benefits of solar involves complex calculations that require knowledge of the irradiance, electric rates, incentives and load profiles for a specific location. Clean Power Estimator does all this work with just a few simple inputs—ZIP code and bill amount or energy use—to quickly generate a personalized summary of benefits. Within seconds, prospective customers gain deep insight into the energy, financial and environmental impacts of installing a PV or solar thermal system at their home or business.

Trusted Data Source

Clean Power Estimator draws on Clean Power Research's industry leading analytics and nationwide database of electric rates and incentives, along with NREL TMY irradiance data, to generate objective estimates specific to each customer.



Clean Power Research®

clean power ESTIMATOR®

Flexible Deployment Options

Set-up Clean Power Estimator in as little as 10 minutes, or work with the Clean Power Research development team to create a custom deployment. Clean Power Estimator is also available as a web services API, allowing you to use its analytics and data directly from your code.

Professional Deployment

Add estimation capabilities to your site today by visiting www.cleanpowerestimator.com. Powerful customization capabilities allow you to match the color scheme of your site and deploy almost instantly, with minimal effort and no set-up fees.

Custom Enterprise Deployment

Work with our development team or access our API to develop your own one-of-a-kind estimating tool that sets you apart. With custom deployment, you can tailor the site exactly to your needs, specifying inputs, outputs and format.

Pricing

Clean Power Estimator is licensed as a subscription, and is available as a hosted web application or a web service API for custom development. For pricing details and to set-up your site today, visit www.cleanpowerestimator.com. Contact Clean Power Research for custom development and other advanced options at info@cleanpower.com.

HISTORY OF INNOVATION

Since its founding in 1998, Clean Power Research has worked closely with industry leaders to significantly advance energy and economic analysis of solar and other clean energy and energy efficiency technologies

POWERING INTELLIGENCE

The company's research, consulting and software services help agencies, utilities, manufacturers, developers and their customers make informed implementation and integration decisions

EXPERIENCED PROFESSIONALS

Clean Power Research helped customers process more than \$3 billion in incentives, generate nearly 20,000 PV system quotes, and calculate the economic value of millions of solar and other energy-related projects

Powering Intelligent Energy Decisions® With products and services from Clean Power Research, making smart energy decisions has never been easier. Clean Power Research supports the planning, selling and operation of solar and other renewable energy systems and energy efficiency technologies with industry-leading data, software, and research and consulting services. Utilities, energy agencies, engineers, developers, manufacturers, installers and financiers rely on Clean Power Research for more bankable analysis, better planning and operations, efficient incentive management and faster sales cycles.

CLEAN POWER RESEARCH PRODUCTS & SERVICES

DATA SOURCES

- SolarAnywhere®
- PowerTariffs™
- Incentives
- TMY (NREL)

SOLAR PREDICTION

Accurately plan, develop and operate solar installations with historical, real-time and forecasted time-series irradiance data, and system and fleet-wide simulation services.

SolarAnywhere®

ECONOMIC VALUATION

Generate leads, streamline sales and quickly analyze savings with accurate power output and financial savings calculators, and customer-facing quotes.

Clean Power Estimator®

QuickQuotes™

PowerBill™

PROGRAM OPTIMIZATION

Get the most out of incentive program dollars and improve customer service with automated, web-based administration services.

PowerClerk®

PVCheck®



Clean Power Research®